



2025  
**ORTHODONTIST &  
DENTIST PRACTICE  
PROMOTION  
PACKAGES**

**KIDS OUT  
and ABOUT**.com

 **BeyondtheNest.com**

 **ENTERTAINMENTCALENDAR.COM**

# Package Discounts for Dentists & Orthodontists

You're taking care of kids, teens, and families... Our readers are your audience! Make sure you have a free organization listing on KidsOutAndAbout.com with the appropriate categories checked so you appear on our local list of orthodontists and dentists. Then choose one of the packages below, or let us tailor one to your needs!

## ✓ INTRO: ~~\$1080~~ \$800

- 1-year content ad on pediatric dentist / orthodontist page on KidsOutAndAbout.com
- A paragraph about your practice in six editions of our weekly e-newsletter, which is sent to thousands of parent subscribers every Thursday morning

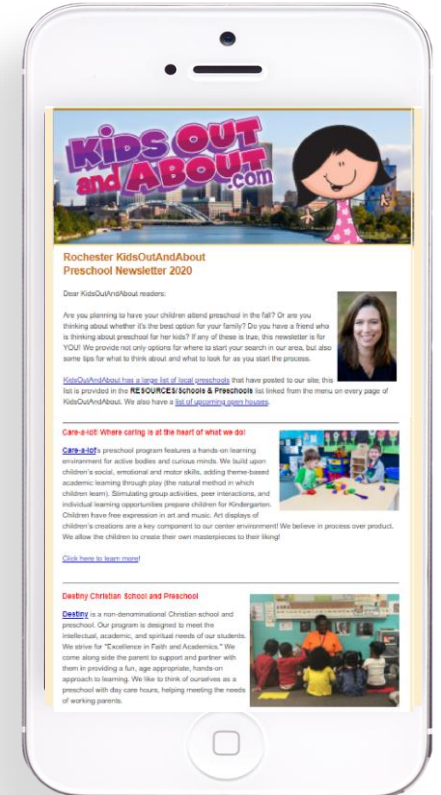
## ✓ STANDARD: ~~\$2880~~ \$1990

- 1-year content ad on pediatric dentist / orthodontist page
- A paragraph about your practice in 6 editions of our weekly e-newsletter (typically one per month)
- E-blast about your practice to our entire subscriber list
- Square ad on our site (250 x 250 pixels in jpg, png, or gif format): 20,000 impressions per month for one year

## ✓ PREMIUM: ~~\$6480~~ \$3880

- 1-year content ad on pediatric dentist / orthodontist page
- A paragraph about your practice in 12 editions of our weekly e-newsletter (typically one per month)
- Square ad on our site (250 x 250 pixels in jpg, png, or gif format): 20,000 impressions per month for one year
- Two e-blasts about your practice to our entire list
- Leaderboard ad (728 x 90 px) one month or video ad two months
- Leaderboard at top of six editions of our weekly e-newsletter

[CLICK HERE TO SEE SAMPLE IMAGE ADS](#)



CUSTOM PACKAGES CAN BE TAILORED TO YOUR NEEDS AND BUDGET!

