INDOOR FUNCENTER DACKAGES 2025







Package Discounts for Indoor Fun Centers

Our readers are your target audience! We promote indoor fun year-round. Make sure your events and camps are posted to our calendar (that's free). **Then choose one of the packages below, or let us tailor one to your needs!**

V INTRO: \$780 <u>\$580</u>

- One-year content ad on Indoor Play page OR one-year content ad on Birthday Party page (content ads are at the top of the content region on gray backgrounds)
- Paragraph in the May and October editions of KOAA's Birthday Party newsletter

CLICK HERE TO SEE SAMPLE CONTENT ADS





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STANDARD: \$2060 \$1160

- One-year content ad on Indoor Play Center page
 - One-year content ad on Birthday Party page
- Paragraph in the May and October special birthday party editions of our opt-in newsletter for parents
- Replication of birthday party or indoor play content ad content once per quarter in a regular KOAA Thursday newsletter
- Square image ad running for four months on KOAA website (you choose months)

PREMIUM: \$5460 \$3360

- One-year content ad on Indoor Play page
- One-year content ad on Birthday Party page
- Paragraph in the May and October editions of KOAA's Birthday Party newsletter
- 12-month upgrade of your listing
- Six paragraphs (choose six Thursdays) in KOAA's weekly e-newsletter
- 6 months of square ads on KOAA website (250 x 250px), 20,000 impressions/month
- 2 months of video ads (pending availability)
- Exclusive, dedicated e-blast (5-8 paragraphs + graphics) sent to all newsletter subscribers in your region (pending slot availability)

CUSTOM PACKAGES CAN BE TAILORED TO YOUR NEEDS AND BUDGET!

