# 2025 FARM & AGRITOURISM PACKAGES







# Package Discounts for FARMS / OUTDOOR FALL EXPERIENCES

You're a family farm or agritourism experience: Our readers are your audience! We promote agritourism events and activities year-round, most prominently in the fall. Make sure your events are posted to our calendar (that's free). Then choose one of the packages below, or let us tailor one to your needs!

## VINTRO: <del>\$780</del> <u>\$580</u>

- Content ad on one of the following subject landing pages: Fall Family Fun, Apple Picking, Corn Mazes, Pumpkin Patches, Halloween, Birthday Party, or Fun on the Farm in Summer & Fall
- Two-month upgrade of your organization listing
- Paragraph in one week of our weekly e-newsletter (you choose the Thursday edition)

CLICK HERE TO SEE SAMPLE IMAGE ADS



#### STANDARD: <del>\$2560</del> \$1760

- Content ad on TWO subject pages
- Two-month upgrade of your organization listing
- Paragraph in four weeks of our weekly enewsletter
- Square ad (250 x 250 px) 40,000 impressions / month for two months
- Exclusive e-blast to our entire local list about your venue / experience: 5 – 9 paragraphs + images

CUSTOM PACKAGES CAN BE TAILORED TO YOUR NEEDS AND BUDGET!

### PREMIUM: <del>\$6760</del> \$3380

- Content ad on TWO subject pages
- 12-month upgrade of your listing
- Paragraph in eight weeks of our weekly enewsletter
- Square ad (250 x 250 px) 40,000 impressions / month for four months
- Exclusive e-blast to our entire local list about your venue / experience: 5 – 9 paragraphs + images
- Leaderboard ad (728 x 90 px) or Top Ad (450 x 150 px), pending availability, for one month during your primary season
- Video ad for two months during your season (you supply MP4 or MOV file)



